**LINKING/CONCLUSION VIDEO SCRIPT TEMPLATE**

The purpose of this template is to help you plan and script a linking video aimed at bridging gaps in content or connecting ideas.

The template includes suggestions and options that you can consider and tips for enhancing the effectiveness of your video.

It is recommended that you keep a copy of the template and create your own version where you replace the suggestions and options with what you are actually going to do in your video.

**Target audience:** Knowing the target audience helps to pitch the subject video more accurately to the needs of the audience.

Does the audience have prior knowledge of the subject matter? If not, ensure you explain acronyms and subject-specific terms.

Are there cultural awareness issues to consider? Ensure colloquial ideas or analogies are explained to ensure equal understanding for diverse learners.

**Why create this video?:** Why should the viewer want to watch this video? What intriguing question, curiosity factor, ethical issue, subject, or point of interest will attract the viewer and hold their attention?

**Script length in time:** A guide for converting text to time depending on the speed of the reader is approximately every 130 words adds 1 minute in time.

The maximum length for a linking/conclusion video is 2-3 minutes and a maximum of 390 words.

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| **LINKING VIDEO TEMPLATE :** | |
| **Video title** |  |
| **Welcoming statement & introduction.** | Include a brief welcome message, and introduce/re-cap the topic you will be linking to a new concept to contextualise the video. |
| **Key content** | Script out the primary content of the video, separating distinct topics into different sections if needed. Some key content to focus on may include:   * Establish/add any additional information to the topic that has already been covered previously * Give an overview of the new concept/s * Provide connecting information between the two topics to establish how they link together and why developing an understanding of that is important for participants   Remember that an overview of key information rather than a prescriptive script will help result in a more natural delivery for the final video. |
| **Conclusion** | Provide a conclusive statement and a call to action. Invite the viewer to follow up with a task or activity related to the linking content in order to direct the student with the new found directional or linking knowledge. |
| **Resource list** | Include the links to any resources (e.g. websites, articles, images, videos) you have used or referenced. Ensure that anything you make use of is copyright-compliant – meaning you either own a resource, have direct permission to use it, or is covered by a Creative Commons license that permits its use. |

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